

**Edina Art Center Board Meeting
Meeting Minutes
City of Edina, Minnesota
Edina Art Center Studio 14
March 22, 2012
4:30 P.M.**

I. Call to Order

Mr. McCabe called the meeting to order at 4:34 p.m.

II. Roll Call

Members Present: Bill McCabe, Thomas Raeuchle, Barbara La Valleur, Kitty O'Dea, John Swon, Marsha Buchok, Tara Mohtadi and Colin Nelson

Members Absent: Dana Lappin, Justin Moran, Hafed Bouassida and Ray Meifert

Staff Present: Michael Frey, Interim Director, Edina Art Center; John Keprios, Director, Parks & Recreation; and Ann Kattreh, Assistant Director, Parks & Recreation

Community Members Present: Students from Valley View Middle School, 9th Grade – Abby Conrad, Sophia Muni, Kirsten Sakaguchi, Sidorie Gindre, Chris Bloom, Abby Olson, Ashley Vucevich and Laura Holetz

III. Approval of Meeting Agenda

Mr. McCabe noted the meeting agenda had been circulated and asked if there were requests for additions or changes. Member Swon suggested moving those items that needed action after Community Comment due to some members needing to leave early. The agenda with one addition is approved and will be followed.

IV. Adoption of Consent Agenda

A. Approval of Minutes

Chair McCabe asked if there were changes or corrections to the minutes of the Regular Meeting of February 23, 2012.

Member Raeuchle stated he was noted in the minutes as reporting something but he was not at the meeting, therefore, someone else should be noted. Chair McCabe replied that the minutes noted a reference to the Working Arts Group meeting, that he was in attendance at that meeting, not the board meeting.

Motion by Member Swon and seconded by Member La Valleur to approve the Consent Agenda – Approval of the February 23, 2012 Edina Art Center Board Meeting Minutes.

Ayes: Bill McCabe, Thomas Raeuchle, Barbara La Valleur, Kitty O'Dea, John Swon, Marsha Buchok, Tara Mohtadi and Colin Nelson. Motion carried.

V. Community Comment

There were students from Valley View Middle School attending as part of a government class to watch a board meeting.

VI. Reports/Recommendations

A. Teen Show Report

Member Moran was not in attendance; therefore, this item has been moved to the next meeting.

B. Edina Public Art Committee

Member La Valleur noted that the Public Art Committee meeting was held on March 1st at 4:00 p.m. at city hall. EPAC and the EAC have sold 24 of the 30 sculpture books and they will now be selling them at Edina Historical Society due to requests. The Public Art Committee will be holding a committee meeting on March 30th at 10:00 am for sculpture selections for 2012-2013.

An update to the vandalism of 'Three Trees'— the artist offered to replace the part that is damaged; however, there will be a cost since it was donated to the city so is owned by the city. Mr. Keprios indicated that staff is putting it back together so the cost will be minimal. Member O'Dea asked about insurance to which Mr. Keprios replied that the deductible is too large so it does not make sense to carry insurance as it is cost prohibitive.

Member La Valleur indicated that Pat Beaver offered to chair the opening event on June 20th at Pinstripes. The reception will be from 5:30 p.m. to 7:00 p.m. and open to the public. There will be an opportunity to stroll The Promenade and meet some of the artists.

The loan contract for Mr. Jackson's art piece has expired and he has created a new great piece.

I. Nomination of Anna Pugh as EPAC Student Representative – Action

Member La Valleur passed around a picture of a piece of artwork, 'Blue Haired Boxer', by Anna Pugh. She is a sophomore at Edina High School and is very artistic. Member La Valleur asked for a nomination for her to be elected to serve on this committee.

Motion by Member McCabe and seconded by Member Nelson to nominate Anna Pugh as EPAC Student Representative to the committee.

Ayes: Bill McCabe, Thomas Raeuchle, Barbara La Valleur, Kitty O'Dea, John Swon, Marsha Buchok, Tara Mohtadi and Colin Nelson. Motion carried.

II. EPAC Policies and Procedure Document – Action

Chair McCabe noted that the Policies and Procedures document was circulated via email, which gives guidelines for the operation of the committee to the board. He added that it talks about the annual selection of works of art for display at various locations.

Motion by Member Swon and seconded by Member La Valleur to accept the Policies and Procedure Document.

Member Raeuchle noted that there are bylaws to govern how the committee works but in light of that, what is the purpose of this document and adopting it as a formal document. Chair McCabe replied that the document was drafted in hopes of defining their role, more in relation to describing the process to the city for works of art. Member Raeuchle noted a problem with some of the language. Chair McCabe replied that the committee was lacking a document to guide them, as they do not have formal directions.

Member Swon noted that they are, in theory, a sub-committee of the Art Center so if this is not passed are they subject to the same rules this committee is. Chair McCabe replied that the committee is not subject to the rules of the board, but subject to oversight. Member La Valleur stated that the committee would like to have this document as guidance.

Member Nelson asked if there was any negativity to this committee. Chair McCabe noted that the public arts committee is established within city ordinance. Historically, EPAC was separate from ACB six to seven years ago and became part of ACB around four years ago. Member McCabe noted that the committee works well and does what it is intended to do. Member Raeuchle suggested that instead of calling it policy and procedures, call it a set of guidelines for the operation of EPAC, which is non-binding but still gives them what they asked for.

Member Buchok agreed, noting the language needs to be a little softer and "guidelines" might be better than policy. Member Swon noted he was in favor of the change, commenting that it gives them some level of guidance. Mr. Frey replied that the most important statement is that all donations are approved by city council and is listed on top. Member Raeuchle noted approval subject to being approved with guidelines.

Modification to the motion by Member Swon and seconded by Member La Valleur that all references to "policy and procedures" be changed to "guidelines."

Ayes: Bill McCabe, Thomas Raeuchle, Barbara La Valleur, Kitty O'Dea, John Swon, Marsha Buchok, Tara Mohtadi and Colin Nelson. Motion carried.

III. Art Work Loan Agreement – Action

Chair McCabe stated that this document has been used for several years and is now being handed over to the committee to administer art work loan agreements. Member Raeuchle asked if the city attorney has approved the document to which Mr. Frey replied that the attorney has looked at the document and no changes were suggested.

Motion by Member Raeuchle and seconded by Member La Valleur to approve the Art Work Loan Agreement.

Chair McCabe stated that the artist is responsible for their work on loan – installation, insurance and maintenance. Member Raeuchle asked about liability insurance. Mr. Keprios replied that assuming umbrella coverage liability, it covers all unforeseen issues. Member Raeuchle suggested that there should be some way to protect the city yet still look out for the artist and give them a contract that is safe for them, too. He wants to make sure, if necessary, to recommend to the artist to get liability insurance. Member O'Dea noted that a recommendation to artists cannot be done because it creates a liability for the area, maybe that's why it is not specific.

Ayes: Bill McCabe, Thomas Raeuchle, Barbara La Valleur, Kitty O'Dea, John Swon, Marsha Buchok, Tara Mohtadi and Colin Nelson. Motion carried.

Member O'Dea thanked those who responded to the survey for the RFP and indicated 10 people responded. She also noted that survey comments given are an opportunity for clean up and that the goal was to find out what is most important from the wish list.

C. Membership

Mr. Frey stated that Dana Lappin provided last count current membership numbers at 873. Member Raeuchle noted that these numbers were up from the last official number, which was at 832. Member La Valleur asked about numbers year-over-year, whereas Mr. Frey stated that numbers were not logged last year. Mr. Frey explained numbers on the hand-out document. Member Buchok asked if there was a time of year that warranted additional members, whereby Mr. Frey replied September. He noted that Facebook friends are down slightly from 375 to 366. Member Swon suggested that quarterly comparisons be presented.

Member Raeuchle asked the difference between firing and pottery fees, since firing fees went up and pottery fees went down. Mr. Frey replied that the board approved an increase in firing fees from \$1.50 in 2011 to \$1.75 per pound, a \$.25 increase.

D. Edina Art Center Working Group – Art in Edina

Member Raeuchle stated that the inaugural meeting of the art center working group took place on March 8th at the senior center, where 20 people participated, ranging from artists to those interested in art. They outlined a purpose and goal and established a meeting schedule. They decided to have two sub groups, one chaired by Member La Valleur, to look at the inventory of arts and cultural happenings and organizational interests, and the other by Member Raeuchle, looking at strategies – visions and possibilities.

Mr. Keprios noted that according to bylaws they are supposed to be keeping formal minutes and the meetings should be formally announced.

E. Edina Art Center RFP/Consultant

Mr. Keprios wished to thank Member O'Dea for taking the initiative to do the survey and to thank others for being on the committee.

Mr. Keprios also noted that he was directed to hire a professional appraiser to appraise the Art Center and property. He noted that there was four parcels that could be sectioned off and sold, at about \$850,000, but would entail removing the entire structure. There are other possible uses but the property would need rezoning.

VII. Correspondence and Petitions

Mr. McCabe asked if there was any correspondence or petitions. None voiced.

VIII. Chair and Board Member Comments

Member La Valleur asked about Microsoft and if they were interested in sponsoring a sculpture in the circle in front of their building in Edina. Chair McCabe noted that this should be a subject for the ways and means meeting. Another round spot would be where Macaroni Grill is. Chair McCabe suggested it be put on the agenda for ways and means.

IX. Staff Comments

A. Interim Director Report

Mr. Frey stated he gave the Interim Director report throughout the meeting.

X. Adjournment

The meeting was adjourned by the Chair at 5:48 p.m.